

international council of design

ICoD Legacy Initiative:
Chronology of significant
milestones, 1963-2025



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THE EVOLUTION OF THE ORGANISATION:
THE FIRST 50 YEARS, 1962 TO 2013

Chronology of significant milestones

Jacques Lange // Icograda president 2005-2007, South Africa

“We live in stories. The Maori say, ‘We walk backwards into the future,’ recognising that footprints inform navigation and forward progress.”
– Robert L. Peters

This chronology aims to provide a cursory overview of Icograda/IcoD’s history, but for most part, does not delve into the finer details or claims to be representative of the complete and rich details of the organisation’s historical legacy.

A diversity of sources have been consulted including the contributions by individuals, material available in the public domain, anecdotal contributions by people who have been closely involved in organising and/or managing Icograda/ICoD initiatives, historical documents, vast numbers of photographs, official publications, news releases, magazine articles, books and other sources published over the past 60+ years. The accuracy of some entries spanning from 1962 to 1999 have not been verified against official documents contained in the Icograda Archive, which is held at the University of Brighton. A substantial portion of the Archive’s vast holdings is currently digitised, yet the bulk of the material is not yet available online.

Discrepancies of dates occur in instances where proposals were presented and Board decisions were made and/or initiatives implemented before official ratification by General Assemblies (when required) in non-General Assembly years. In these instances, only the dates of ratification are mentioned. Not listed in this chronology are Executive Board Meetings hosted in locations around the globe, endorsements of thousands of design events, as well as some Achievement and Excellence Awards presented in the first ±40 years.



1962

- Peter Kneebone proposes the idea to establish an international organisation for graphic design.
- Willy de Majo gets involved and together with a small team, develops a blueprint for the organisation’s founding.
- The Society of Industrial Artists establishes a working group to promote the creation of an organisation to represent professional graphic design associations throughout the world.

EXECUTIVE BOARD
1963-1966

- Willy de Majo, Great Britain, President
- Wim H. Crouwel, Netherlands, Secretary General
- Martin Gavier, Sweden, Treasurer
- Peter Hatch, Great Britain, Vice President
- Hans Neuburg, Switzerland, Vice President
- Jukka Pellinen, Finland, Vice President
- D. Stojannovic-Sip, Yugoslavia, Vice President
- John Tandy, Great Britain, Member
- Pieter Brattinga, Netherlands, Member
- Paul Schwarz, Netherlands, Honorary Treasurer

1963

- Inaugural Conference of Icograda at Watney House, London, 26-28 April, attended by delegates from 28 associations in 17 countries, chaired by F.H.K. Henrion and supported by Peter Kneebone as secretary.
- Proposals that are ratified include the development and drafts of a *Code of Ethics and Professional Practice*, *Code of Contract and Conditions of Engagement for Graphic Designers*, *Rules and Regulations for International Graphic Design Competitions*, *International Directory of Organizations Concerned with Graphic Design*, and the publication of a *News Bulletin*.

1964

- *Commercial Artist or Graphic Designer*, 1st Icograda Congress and General Assembly, 8-12 September, Zurich, Switzerland (±200 delegates from 17 countries representing 23 associations).
- General Assembly supports Icograda’s aims and objectives.
- Agreement to establish an audio-visual archive and library.
- Award of first Icograda student scholarships.
- Ernest Hoch’s draft proposals for a unified system of typographic measurements is accepted for further development, 10 September.
- Publication of *What is ICOGRADA*.
- Publication of first *News Bulletin* (published for 17 years).

1965

- Establishment of Icograda Signs and Symbols Commission. It first collaborates closely with the International Chamber of Commerce and then with the International Standards Organization (ISO).
- Publication of *Graphic journalism: Catalogue of Magazines and Annuals of Graphic Design and Allied Subjects* featuring around 300 journals from 30 countries.

1966

- Inauguration of first Icograda International Student Project (on public information signs), 14-16 April, Belgrade, Yugoslavia (now Serbia).
- *Breaking the Language Barrier with Signs and Symbols*, first Icograda International Students Seminar, 11-13 July, Bled, Yugoslavia (now Slovenia).

EXECUTIVE BOARD
1966-1968

- Knut Yran, Norway, President
- Willy de Majo, Great Britain, Past President
- Pieter Brattinga, Netherlands, Secretary General
- Stig Bark, Sweden, Treasurer
- James Holland, Great Britain, Vice President
- Grega Kosak, Yugoslavia, Vice President
- Herbert Pinzke, USA, Vice President
- Hans Buys, Netherlands, Honorary Treasurer

- *Graphic Design and Visual Communication Technology*, 2nd Icograda Congress and General Assembly, 11-16 July, Bled, Yugoslavia (now Slovenia) [377 delegates from 23 countries].
- The General Assembly ratifies, and establishes the four Icograda commissions on International Signs and Symbols, International Standardisation, Education, and Professional Practice and Documents.
- The General Assembly ratifies the *Rules and Regulations for International Graphic Design Competitions*, the *Honorarium for Judges of International Competitions* document and the revised *Code of Ethics and Professional Practice*, the *Code of Contract and Conditions of Engagement for Graphic Designers*.
- Distribution of the first English draft of a *Graphic Design Glossary* edited by Keith Murgatroyd.
- Establishment of the Icograda Unification of Typographic Measurements Project.
- Introduction of the second Icograda student project to design a unified system for airline timetables.
- *Equality of Man*, a film project for students and young people in support of the United Nations Human Rights Year is the first of several Icograda collaborations with International Animated Film Association (ASIFA).
- Publication of first *Infoletters*.

1967

- Icograda presents *Unification of Typographic Measurements Project: Towards a Metric Typography* at DRUPA, 7 June, Dusseldorf, Germany.

1968

- *Design Destinations in a Changing World*, 3rd International Congress and General Assembly in Eindhoven, August, The Netherlands.
- *Design Destinations in a Changing World Exhibition*, August, Brussels, Belgium.
- Publication of the book *Icograda The First Five Years* by Wynkyn de Worde, August, Eindhoven, The Netherlands.
- Icograda/ASIFA Student Project.
- Icograda is commissioned by UNESCO to produce their first series of slides on graphic design.

EXECUTIVE BOARD
1968-1970

- F.H.K. Henrion, Great Britain, President
- Knut Yran, Norway, Past President
- Pieter Brattinga, Netherlands, Secretary General
- Keith Murgatroyd, Great Britain, Treasurer
- Will Burtin, USA, Vice President
- Josef Mroszczak, Poland, Vice President
- Jacques Richez, Belgium, Vice President
- Sjoerd Bijlsma, Netherlands, Member
- Klaus Wiuttkugel, GDR, Member
- Leopold Manche, Netherlands, Honorary Treasurer

EXECUTIVE BOARD
1970 -1972

- John Halas, Great Britain, President
- F.H.K. Henrion, Great Britain, Past President
- Marijke Singer, Netherlands, Secretary General
- Keith Murgatroyd, Great Britain, Treasurer
- Will Burtin, USA, Vice President
- Stainslav Kovar, Czechoslovakia, Vice President
- Jacques Richez, Belgium, Vice President
- Renee de Jond, Netherlands, Honorary Treasurer

1969

- *Icograda Film Show* and seminar, 16 January.
- Icograda works on the beginnings of an international system of signs, symbols and printing conventions.
- International Signs and Symbols: Special Icograda Issue of *Print* magazine, Vol 3, No 6, November/December.
- Representatives of Icograda and Icsid meet for the first time to explore ways of developing collaboration.

1970

- Declaration of International Education Year by the United Nations and 4th *International Student Project* in collaboration with the International Planned Parenthood Federation.
- 4th Icograda General Assembly and Symposium, 17-24 August, Vienna, Austria. The congress component is postponed to July 1971.
- Creation of the Icograda President’s Award Programme.
- The first Icograda President’s Award awarded to Peter Kneebone for his contribution to the Icograda Signs and Symbols Commission and for his service as liaison for Icograda to UNESCO and Icsid.
- At the DRUPA Congress in Dusseldorf, Ernest Hoch, chairman of the Icograda Standardization Commission, proposed the adoption of a unified typographic measurements system.

1971

- *The Visual Communicator and the Learning Industry* (also referred to as *Vis-Com ‘71*), 4th Icograda Congress and Exhibition, July, Vienna, Austria.
- Establishment of the first Icograda Education Committee chaired by Walter Jungkind.
- Launch of *icographic 1*, Icograda’s bi-annual magazine, founded by John Halas, and edited by Patrick Wallis Burke.
- Launch of the Icograda travelling exhibition *Pro Bono Publico – Posters for Public Service* opens in Prague, Czechoslovakia (now Czech Republic).
- Icograda organises a series of animated film projects for young people, in collaboration with ASIFA and the BBC focusing on the themes *Season’s Greetings, A Future for Our Past* and *The Human Habitat*, in collaboration with UNESCO.

EXECUTIVE BOARD
1972-1974

- Kurt Weidemann, Germany, President
- John Halas, Great Britain, Past President
- Marijke Singer, Netherlands, Secretary General
- Keith Murgatroyd, Great Britain, Treasurer
- Arne Andersen, Denmark, Vice President
- Sidney Lewis, USA, Vice President
- Ryszard Otreba, Poland, Vice President
- Yarom Vardimon, Israel, Member

EXECUTIVE BOARD
1974-1977

- Walter Jungkind, Canada, President
- Kurt Weidemann, FRG, Past President
- Marijke Singer, Netherlands, Secretary General
- Leopold Manche, Netherlands, Treasurer
- Peter Kneebone, France, Vice President
- Ryszard Otreba, Poland, Vice President
- Yarom Vardimon, Israel, Vice President
- Rudolf Grüttner, Germany, Vice President
- Flemming Ljørring, Denmark, Vice President
- Lewis Woudhuysen, Great Britain, Vice President

1972

- Icograda is granted consultative status with UNESCO.
- Icograda commission by UNESCO to conduct an international study on graphic design education.
- *Towards a Working Congress on Education*, 5th General Assembly and Symposium, London, UK.
- Icograda President’s Award awarded to Patrick Wallis Burke for the design and editing of *Icographic*.
- The first formal Icsid/Icograda Coordination Meeting, 21 January, London, UK.

1973

- Tony Madders of the Grand Metropolitan Hotel Group approaches F.H.K. Henrion to start planning for the launch an annual design student seminar in London, UK.

1974

- *Game*: Student Seminar (chaired by Dick Negus), London, UK.
- 6th Icograda General Assembly, October, Krefeld, Federal Republic of Germany.
- Icograda President’s Award awarded to Earnest Hoch for services to the Standardization Commission and the Unification of Typometric Measurements Project.
- *Graphic Design Education*, 5th Icograda Congress, October, Düsseldorf, Federal Republic of Germany (±200 delegates).
- ATypl, the International Typographic Association, holds its first seminar, jointly sponsored by Icograda and ICTA, Basel, Switzerland.
- Peter Kneebone represents Icograda at the International Standards Organization (ISO) Technical Committee 145 meeting in Stockholm and makes a substantial contribution to the Committee’s work on the international standardisation of public information symbols.

1975

- *Graphics*, 1st Icograda Student Seminar (chaired by FHK Henrion), London, UK.
- *Icograda Edugraphic '75*, conference (*Education for Graphic Design/Graphic Design for Education*), first international conference on design education in North America and the first Icograda conference outside of Europe, 7-12 July, Edmonton, Canada, becoming the longest Icograda event to date.
- Creation of the Icsid/Icograda Liaison Committee

1976

- 2nd Icograda Student Seminar, London, UK.
- *Design for Need* symposium and exhibition jointly sponsored by Icograda and Icsid held at the Royal College of Art, London, UK.
- *The Image of Women in Advertising* UNESCO and Icograda travelling exhibition opens in Eindhoven for the International Women's Year.
- Icograda publishes *La Femme et la Publicité (Women & Advertisement)* with the Technische Hogeschool, Eindhoven, The Netherlands.
- Icograda represents 10 international non-governmental organisations at the UN Conference, *Habitat*, Vancouver, Canada.
- Icograda Congress and General Assembly postponed.

1977

- 3rd Icograda Student Seminar, London, UK.
- *Graphic Design for Social Communication: 7th Icograda Congress*, Zurich, Switzerland.
- *A Town and its Image* seminar, Lausanne, Switzerland.
- 7th Icograda General Assembly, Lausanne, Switzerland.
- Icograda President's Award awarded to Kenneth and Shelagh Adshead for services to the Icograda Audio Visual Archive.
- *Graphic Design for Public Service* exhibition in conjunction with the Icograda Congress at the Kunstgewerbe Museum Zurich, featured in *Graphis*, Issue 191.
- Icograda representative Jorge Frascara appointed as convener of the Working Group 'Visual Design Criteria for Public Information Symbols' of the International Standards Organization (1977-1983).

EXECUTIVE BOARD
1977-1979

- Flemming Ljørring, Denmark, President
- Walter Jungkind, Canada, Past President
- Peter Kneebone, France, Secretary General
- Lewis Woudhuysen, Great Britain, Treasurer
- Rudolf Gruettner, GDR, Vice President
- Mauro Kunst, Great Britain, Vice President
- Yarom Vardimon, Israel, Vice President
- Roman Duszek, Poland, Member
- Stig Hogdal, Sweden, Member

1978

- 4th, Icograda Student Seminar, London, UK.
- *Design That Works!: Evaluating Design for the Future*, 8th Icograda Congress, 3-7 August (±800 attendees from 37 countries), Evanston, USA.
- *Zgraf 2*, International Graphic Design Triennale opens in Zagreb, supported by Icograda.
- The *STA 100* exhibition opens in Chicago in co-operation with Icograda.

1979

- 5th Icograda Student Seminar, London, UK.
- Last edition of *icographic 1* magazine.
- *Is Graphic Design a Reflection of Society or a Factor in its Evolution?* Icograda seminar, Paris.
- 8th Icograda General Assembly, Centre Pompidou, Paris, France.
- Establishment of the Icograda/Philips Award.
- Icograda President's Award awarded to Robert Vogle for the organisation of the Icograda Congress in Chicago, USA.
- Icograda co-organises an international students' project on the design of graphic symbols for public information to contribute to the work of the International Organization for Standardization. Twenty schools from 13 countries participate. Over 1 000 test symbols are produced and 10 new international standards developed on the basis of this work.

1980

- 6th Icograda Student Seminar, London.
- Publication of *World design sources directory 1980 = Répertoire des sources d'information en design 1980*, edited by Centre de creation industrielle on behalf of Icograda and Icsid.
- *Icogradalatinoamérica* regional conference, Guadalajara, Mexico.

1981

- 7th Icograda Student Seminar, London.
- *Design '81: Design Integration*, 1st joint Icograda/Icsid/IFI congress, 1-8 August, Helsinki, Finland.
- 9th Icograda General Assembly, Helsinki, Finland.

EXECUTIVE BOARD
1979-1981

- Peter Kneebone, France, President
- Flemming Ljørring, Denmark, Past President
- Keith Murgatroyd, Great Britain, Secretary General
- Lewis Woudhuysen, Great Britain, Treasurer
- Oscar Anderson, USA, Vice President
- Roman Duszek, Poland, Vice President
- Jorge Frascara, Canada, Vice President
- Raymond Kyne, Ireland, Member
- Haig David-West, Nigeria, Member
- Jukka Pellinen, Finland, Member

EXECUTIVE BOARD
1981-1983

- Stig Hogdal, Sweden, President
- Peter Kneebone, France, Past President
- Raymond Kyne, Ireland, President Elect
- Marijke Singer, Great Britain, Secretary General
- Mervyn Unger, Great Britain, Treasurer
- Haig David-West, Nigeria, Vice President
- Roman Duszek, Poland, Vice President
- Fay Medina, Mexico, Vice President
- Robert Vogeles, USA, Vice President
- Susumu Sakane, Japan, Vice President

EXECUTIVE BOARD
1983-1985

- Raymond Kyne, Ireland, President
- Stig Hogdal, Sweden, Past President
- Jorge Frascara, Canada, President Elect
- Marijke Singer, Great Britain, Secretary General
- Mervyn Unger, Great Britain, Treasurer
- Haig David-West, Nigeria, Vice President
- Niko Spelbrink, Netherlands, Vice President
- Susumu Sakane, Japan, Vice President
- Philippe Gentil, France, Vice President

- Icograda President's Award awarded to Geoffrey Bensusan for editorial services for the *Icograda News Bulletin*..
- Publication of first *Icograda Message*..
- First Icograda/Philips Award focusing on *The design of instructions and warnings, and the related problems of society in any area of human activity*.
- Organisation of *UNESCO International Year of Disabled Persons* poster competition.
- Icograda collaborates on organising committee the Design History Conference on *Design Evaluation*, Chicago.

1982

- 8th Icograda Student Seminar, London, UK.
- *icographic 1* magazine revived as *icographic 2* with support of Mobilia Press (editions include four-language abstracts).
- First Icograda Regional Meeting (Africa), Port Harcourt, Nigeria.

1983

- 9th Icograda Student Seminar, London.
- Publication of *Dialogue on graphic design problems in Africa*, edited by Haig David-West.
- Number of Icograda Membership reaches 50.
- *Design Interaction*, 10th Icograda Congress, Dublin, Ireland.
- 10th Icograda General Assembly, Dublin, Ireland.
- Icograda President's Award awarded to Robert Blaich for the promotion of the Icograda/PHILLIPS Award.
- Publication of the *Ethical Code of Professional Practice* composed and adopted by Icograda/Icsid/IFI.
- Publication of *World Directory of Schools Offering Courses in Design* jointly with Icsid and IFI.
- *Shu/Collectivity*, a multidisciplinary design competition organised by Icograda, Icsid and IFI, sponsored by the Japan Design Foundation.
- Exhibition in honour of Masaru Katsumie, London.

1984

- 10th Icograda Student Seminar, London, UK.
- Last edition of *icographic Volume 2*.
- Design is included in UNESCO's programming.
- Registration of the International Council of Graphic Design Associations as a Private Limited Company by the Companies Registration Office, 18 December.

1985

- *In collision with tomorrow*: 11th Icograda Student Seminar (Chairman: FHK Henrion), 11-12 February, London, UK.
- *The place and influence of graphic design in everyday life*, 11th Icograda Congress, September, Nice.
- 11th Icograda General Assembly, September, Nice, France.
- Icograda President's Award awarded to Jan Rajlich Snr for services to the Brno Biennale.
- Publication of second *World Directory of Design Schools and Programmes* jointly with Icsid and IFI.
- Publication of the substantially revised *Competition Regulations and Guidelines* jointly with Icsid and IFI.
- Establishment of Icograda Design History and Design Management working groups.
- Collaboration on the Icsid/UNESCO Interdesign Workshop *Design of Basic Medical Equipment for Developing Countries*, Louvain La Neuve, Belgium.

1986

- 12th Icograda Student Seminar, London.
- Creation of the Icograda Excellence Award programme, first presented at the Brno and Warsaw Biennales.
- Icograda representative appointed as convener of the ISO Technical Committee 145, Sub-committee 1, Working Group 2.
- Publication of Icograda postcard to celebrate UN International Year of Peace.

EXECUTIVE BOARD
1985-1987

- Jorge Frascara, Canada, President
- Raymond Kyne, Ireland, Past President
- Niko Spelbrink, Netherlands, President Elect
- Marijke Singer, Great Britain, Secretary General
- Mervyn Unger, Great Britain, Treasurer
- Amand Domenech Casanova, Spain, Vice President
- Philippe Gentil, France, Vice President
- Susumu Sakane, Japan, Member
- Waldemar Andrzejewski, Poland, Member
- Dick Launspach, Netherlands, Member
- Abe Rosenfeld, Israel, Member
- Nils J. Tvengsberg, Norway, Member

1987

- *New Media*: 13th Icograda Student Seminar (Chairman: FHK Henrion), 9-10 February, London, UK.
- Mary Mullin appointed as director of the Icograda Secretariat..
- *Graphic Design for Development*, Icograda/Unesco seminar, 6-10 July, Nairobi, Kenya (91 participants from 14 countries).
- *Idea magazine* (Japan) dedicates its 200th issue to young designers from Icograda member associations.
- Travelling exhibition based on the collection featured in *Idea* magazine first shown in Amsterdam.
- Publication of *Projects in Graphic Design Education*, edited by Jorge Frascara.
- Icograda, members from 11 countries organise poster competitions on the theme *1988 International Year of Graphic Design, 25th Anniversary of Icograda*.
- Icograda contributes to the production of *Design Educators Bindings*, edited by Thomas Ockerse.
- Icograda collaborates with Kodansha International Ltd. to publish a book in celebration of the 25th anniversary.
- Publication of *History of Design Bibliography*, edited by Victor Margolin, issued for the Icograda Working Group on Graphic Design History.
- *Design 87: Design Response*, 2nd joint Icograda/Icsid/IFI World Design Congress, 16-20 August, Amsterdam, The Netherlands.
- 12th Icograda General Assembly, 21-22 August, Amsterdam, The Netherlands.
- Icograda President's Award awarded to Susumo Sakane for outstanding contribution to Icograda.
- Unanimous adoption of a resolution proposed by the Society of Designers in Ireland to factor disability and ageing into designers' agendas.
- Ratification of amendments to the *Code of Ethics and Professional Practice*.
- Ratification of amendments to the *Icograda Bylaws*.

1988

- 14th Icograda Student Seminar (Chairman: FHK Henrion), 8-9 February, London, UK.
- The *Icograda 25th Anniversary 1988* celebration programme, 13-15 May, Oslo, Norway (±250 delegates including 12 Past Presidents attended).
- Publication of *Icograda: Plakatwettbewerb zum Internationalen Jahr des Graphic Design 1988: Ausstellung des ICOGRADA-Komitees der DDR* catalogue of exhibitions held at the Staatliche Kunstsammlungen Cottbus, 28 May - 3 July and the Design-Zentrum, Berlin, 22 July - 26 August.

EXECUTIVE BOARD
1987-1989

- Niko Spelbrink, Netherlands, President
- Jorge Frascara, Canada, Past President
- Helmut Langer, Germany, President Elect
- Mary V. Mullin, Ireland, Secretary General
- Stephen Hitchins, Great Britain, Treasurer
- Waldemar Andrzejewski, Poland, Vice President
- Giancarlo Iliprandi, Italy, Vice President
- Hiroshi Kojitani, Japan, Vice President
- Abe Rosenfeld, Israel, Vice President
- Nils J. Tvengsberg, Norway, Member

EXECUTIVE BOARD
1989-1991

- Helmut Langer, Germany, President
- Niko Spelbrink, Netherlands, Past President
- Giancarlo Iliprandi, Italy, President Elect
- Mary V. Mullin, Ireland, Secretary General
- Stephen Hitchins, Great Britain, Treasurer
- Pan Henryk Chylinski, Poland, Vice President
- Hiroshi Kojitana, Japan, Vice President
- Abe Rosenfeld, Israel, Vice President
- Philip R. Seefeld, USA, Vice President
- Judith Gregory, Canada, Congress Liaison

EXECUTIVE BOARD
1991-1993

- Giancarlo Iliprandi, Italy, President
- Helmut Langer, Germany, Past President
- Philippe Gentil, France, President Elect
- Mary V. Mullin, Ireland, Secretary General
- David Playne, Great Britain, Treasurer
- Jose Korn Bruzzone, Chile, Vice President
- Mary Ann Lindholm, Finland, Vice President
- Hiroshi Kojitani, Japan, Member
- Kymia Kazemi, Netherlands, Member Next Generation
- David Pocknell, Great Britain, Congress Liaison

1989

- *Metaphor and Ambiguity*: 15th Icograda Student Seminar (Chairperson: FHK Henrion), 13-14 February, London UK.
- *Icograda in Japan*, Icograda/JAGDA Pan-Pacific Design Congress, 24-26 November, Tokyo, Japan.
- *Graphic Design Through High Technology*, 13th Icograda Congress, 27-29 August, Tel Aviv, Israel.
- 13th General Assembly, 30-31 August, Tel Aviv, Israel.
- The Philatelic Service of the Israel Postal Authority issues a special stamp in honour of this Congress.
- Icograda President's Award awarded to Simon de Hartog for outstanding services to Design Education.

1990

- *Environmental Design*: 16th Icograda Student Seminar (Chairperson: FHK Henrion), 12-13 February, London, UK.
- Publication of *Graphic Design, World Views. A celebration of ICOGRADA's 25th Anniversary*, edited by Jorge Frascara, designed by Niko Spelbrink, cover by Grapus, published by Kodansha.

1991

- *Face*: 17th Icograda Student Seminar (Chairperson: Alan Fletcher), 10-11 February, London, UK.
- Formal registration of the Icograda Foundation as a Private Limited Company by the Companies Registration Office, 9 August.
- Formal recognition of the Icograda Foundation by the Charity Commissioners for England and Wales, 15 August.
- *Design in the fast lane: Icograda Montréal 1991*, 14th Icograda Congress, 25-29 August, Montreal, Canada (±2 000 delegates).
- 14th Icograda General Assembly, 30-31 August, Montreal, Canada.
- The 3rd Marijke Singer Memorial Lecture presented by Margaret Catley Carlson, Images for the Next Century, Montréal, Canada.
- Icograda President's Award awarded to Mary V. Mullin for the inauguration of the Icograda Foundation and the Friends of Icograda.
- Establishment of Icograda Steering Committee for the International Design Archive and Research Centre Project.

EXECUTIVE BOARD
1993-1995

- Philippe Gentil, France, President
- Giancarlo Iliprandi, Italy, Past President
- Jose Korn Bruzzone, Chile, President Elect
- Mary V. Mullin, Ireland, Secretary General
- Guy-A. Schockaert, Belgium, Treasurer
- Shigeo Fukuda, Japan, Vice President
- Arcadi Moradell i Bosch, Spain, Vice President
- Kim Paulsen, Denmark, Vice President
- David Playne, Great Britain, Vice President
- Ruth Johannsen, Great Britain, Member Next Generation
- Robin Fior, Portugal, Congress Liaison
- Henrique Cayatte, Portugal, Congress Liaison

- Establishment of Icograda Friends with seed donations contributed by 68 founders from Japan, chaired by Hiroshi Kojitani.
- Publication of first *Icograda/IFI/Icsid Joint Newsletter*.

1992

- *Images*: 18th Icograda Student Seminar (Chairperson: Alan Fletcher), 7-11 February, London, UK.
- Inaugural Icograda Foundation Lecture, *Visibility in Progress* presented by Giovanni Anceschi, 1 April.
- Icograda Trading Limited is registered, 21 August.

1993

- *Design Process*: 19th Icograda Student Seminar (Chairperson: Alan Fletcher), 8-9 February, London, UK.
- 30th Anniversary of Icograda.
- *Teaching Graphic Design Reconsidered*, 1st Latin American Symposium on Graphic Design Education for the XXI Century, Icograda and Pacific University, 3-4 June, Santiago, Chile.
- Establishment of Icograda Foundation Memorial Fund.
- *Design Renaissance*, 3rd joint Icograda/Icsid/IFI Congress, 5-9 September, Glasgow, Ireland (101 speakers, and ±1 000 delegates).
- 15th Icograda General Assembly, Glasgow, Ireland.
- Icograda President's Award awarded to Hiroshi Kojitani for outstanding services to Icograda as Vice President and particularly as Founder Chairman of the Friends of Icograda.
- Icograda Archive Committee (Nicholas Jenkins, David Playne, Mike Hope, Anne Lowthian, John Miles, James Pilditch and Teal Triggs) produces a CD-ROM about FHK Henrion.

1994

- *The creative process from the initial design idea to the final solution*: 20th Icograda Design Seminar (Chairperson: Alan Fletcher), 21-22 February, London, UK.
- Publication of *Design Renaissance: Selected papers from the International Design Congress, Glasgow, Scotland, 5-9 September 1993*, edited by Jeremy Meyerson, published by Horsham, England: Open Eye Publishing in association with the Chartered Society of Designers.

EXECUTIVE BOARD
1995-1997

- Jose Korn Bruzzone, Chile, President
- Philippe Gentil, France, Past President
- Guy-A Schockaert, Belgium, President Elect
- Mary V. Mullin, Ireland, Secretary General
- David Grossman, Israel, Treasurer
- Sadik Karamustafa, Turkey, Vice President
- Michael Hardt, Germany, Vice President
- Anders Suneson, Sweden, Vice President
- Albert Ng, Canada, Vice President
- Didem Ozbek, Turkey, Member Next Generation
- Marcelo Llosa, Argentina, Congress Liaison
- Alejandro Di Candia, Uruguay, Congress Liaison
- Jorge Sayagues, Uruguay, Congress Liaison

1995

- *The creative process from the initial design idea to the final solution*: 21th Icograda Design Seminar (Chairperson: Alan Fletcher), 13-14 February, London, UK.
- Establishment of World Graphics Day, 27 April.
- *Teaching Graphic Design Reconsidered*, 2nd Latin American Symposium on Graphic Design Education for the XXI Century, Icograda, Universidad del Estado de Minas Gerais and AED Brazil, 21-23 June, Belo Horizonte, Brazil.
- *Shifting Frontiers: Icograda 95 Portugal*, 16th Icograda Congress, 23-27 July, Lisboa, Portugal.
- 16th Icograda General Assembly, 28-29 July, Porto, Portugal.
- Icograda President's Award awarded to Marion Wesel-Henrion and J. Brian Davies, jointly awarded for outstanding work for the Icograda Foundation and the organisation of the Poster Auction.
- *'95 ICOGRADA Graphic Exhibition*, Paris, France.
- Publication of last *Icograda/IFI/Icsid Joint Newsletter*.

1996

- *The creative process from the initial design idea to the final solution*: 22nd Icograda Design Seminar, (Chairperson: Alan Fletcher), 26-27 February, London, UK.
- Hosting of the Icograda Foundation *World Poster Exhibition*, The Reel Gallery, April/May, London, UK.
- Hosting of the Icograda Foundation *World Poster Auction* by Sotheby's London, 2 May (the first of its kind in the world).
- Establishment of the Icograda Foundation Poster Collection of around 1 500 posters (now housed at the Icograda Archive).
- Release of policy document Digital Immortality: Encapsulating the *Work of the World's Top Twentieth Century Designers* for an Icograda Archive in digital form.
- Friends of Icograda donate computer equipment to the Secretariat, June.
- Meetings of the Icograda/Icsid/IFI working group founded to develop closer working relations between the three organisations, Brussels, Amsterdam, Copenhagen, Barcelona.

EXECUTIVE BOARD
1997-1999

- Guy-A Schockaert, Belgium, President
- Jose Korn Bruzzzone, Chile, Past President
- David Grossman, Israel, President Elect
- Mary V. Mullin, Ireland, Secretary General (resigned, March 1999)
- Sadik Karamustafa, Turkey, Vice President
- Leimei Julia Chiu, Japan, Vice President
- Ahn Sang-Soo, Korea, Vice President
- Zdenka Burianova-Zamany, Slovakia, Vice President (resigned June 1998)
- Anders Suneson, Sweden, Board Member
- Sanja Rocco, Croatia, Board Member

1997

- *Design and Technology*: 23rd Icograda Design Seminar (Chairperson: Mervyn Kurlansky), 24-25 February, London, UK.
- Collaboration on *Grafist/Istanbul International Graphic Design Week*, 4-8 April, Istanbul, Turkey.
- World Graphics Day 1997, Icograda invites members to contribute a new definition of designer on the eve of the new millennium.
- **INTERCAMBIOS/EXCHANGES**, 17th Icograda World Congress, 21-23 October, Punta del Este, Uruguay (first in the Southern Hemisphere, ±1 000 delegates).
- 17th Icograda General Assembly, Punta del Este, Uruguay.
- Introduction of a new Icograda logo.
- Icograda, Icsid and IFI General Assemblies unanimously pass resolutions which called for closer collaboration.
- *UNESCO/Icograda/Arts de la Rue Poster Travelling Exhibition*, March to October, France, USA, South Korea, Uruguay.
- Marijke Singer Memorial Scholarship to Peter Bilak.
- 1st Viviana Iliprandi Memorial Scholarship awarded to Tin Lan Tang.
- Icograda President's Award awarded to ADG Uruguay for the organisation of the Icograda Congress XVII and General Assembly (Alejandro di Candia, Jorge Sayagués, Daniel Urumendi, Verónica Ferreira and Felicia de Azevedo).

1998

- *Read the global brain*: 24th Icograda London Seminar, (Chairperson: Mervyn Kurlansky), 21-23 February, London, UK (±1 100 delegates).
- Representatives of Icograda Icsid and IFI meet in Brussels, in accordance with resolutions passed by the respective General Assemblies in 1997 to discuss institutionalised collaboration, 13-15 March, Brussels, Belgium.
- World Graphics Day – *World (no) Graphics Day*. Theme 'Client and Customer'.
- Second meeting of the Presidents and representatives of Icograda/Icsid/IFI, 23-26 April, Barcelona, Spain.
- Publication of *Icograda XVII Congress, Punta del Este, Uruguay: Education Section proceedings*, edited by Jorge Frascara, English and Spanish.
- Signing of the Design for the World constitution, 25 July, Barcelona, Spain.
- Brussels Design Forum series celebrates the 35th anniversaries of Icograda and IFI, 16-20 July, Brussels, Belgium.
- Conceptualisation of *Icograda Design Education Manifesto*.
- Initiation of *Icograda-space* (the forerunner of Icograda website), Icograda Website Research Project initiated by Middlesex University.

EXECUTIVE BOARD
1999-2001

- David Grossman, Israel, President
- Guy-A Schockaert, Belgium, Past President
- Robert L. Peters, Canada, President Elect
- Martha Bateman, South Africa, Secretary General
- Russell Bevers, Australia, Treasurer
- Leimei Julia Chiu, Japan, Vice President
- Ahn Sang-Soo, Korea, Vice President
- Sanja Rocco, Croatia, Vice President

- Introduction of Spanish version of *Icograda NewsMessage* (online and fax newsletter).
- *Unesco/Icograda: Arts de la Rue Poster Travelling Exhibition* at the International Design Centre Nagoya, Japan.

1999

- First substantial sponsor partnership signed with Papierfabrik Scheufelen GmbH (1999-2000).
- *How we got here. Where we we're going*: 25th and Icograda/Sappi Design Seminar (Chairman: Mervyn Kurlansky), 22-13 February, London, UK (1 000 delegates).
- World Graphics Day, theme: *Icograda forests – Some Paper Back to Nature*, tree-planting initiative.
- Mary Mullin resigns as Secretary General and Director of the Icograda Secretariat (she served 12 years).
- Thierry van Kerm (Belgium) appointed as Icograda Director (June).
- Secretariat relocates from London to Brussels but the company registrations remain in the UK.
- Major strategic and operational review.
- First experimental prototype of an Icograda website goes online.
- Appointment of Joe Tibbetts as Icograda Foundation Chief Executive.
- *xD Icograda International Workshop for Young Designers*, 28 June - 3 July, Seoul, South Korea.
- Establishment of the Icograda Seoul Manifesto Committee, September.
- *Sydney Design 99: Viewpoints in Time*, 4th joint Icograda/Icsid/IFI Congress, 26-29 September, Sydney, Australia (±1 400 delegates from 45 countries).
- 18th Icograda General Assembly, 30 September-1 October, Sydney, Australia.
- First workshop sessions introduced to the agenda of Icograda General Assemblies.
- Icograda/Icsid/IFI General Assemblies ratify a motion to establish Design for the World.
- Official separation of Secretary General and Director of the Secretariat (paid position) functions.
- Icograda President's Award awarded to Federico Mayor, Director-General of UNESCO.
- Publication of first *BoardMessage* in print format.

2000

- First workshop to develop *Icograda Education Manifesto 2000*, March, Seoul.
- Icograda and its members sign the *Manifesto 2000 for a Culture of Peace and Non-Violence*, part of the one hundred million signatures presented to the United Nations General Assembly in September.
- Establishment of International Design Media Database, March.
- Joint meeting of the boards of Icograda, Icsid and IFI, April, Milan, Italy.
- Launch of the official version of Icograda website, 27 April.
- Launch of Icograda online *Galeria*, 28 April.
- Launch of Icograda Best Practice Document Library.
- Icograda Regional Meeting Middle East, 29 April, Istanbul, Turkey.
- Launch of Icograda's weekly *eNews*, May (35 editions published in this year).
- Icograda, Icsid and IFI establish offices of Design for the World in collaboration with Barcelona Design Centre, and working relationships with humanitarian organisations including United Nations High Commission for Refugees, International Federation of Red Cross Societies, Medecins Sans Frontières, UNICEF and others, May, Barcelona, Spain.
- 2nd workshop to develop *Icograda Education Manifesto 2000*, 16-17 June, Seoul, South Korea.
- Launch of special edition stamp to commemorate *Oullim: Icograda Millennium Congress*, South Korea.
- Icograda Regional Meeting East Asia, 23 October, Seoul, South Korea (delegates from 15 Asia-region nations, including Australia and Russia).
- *Oullim: Icograda Millennium Congress*, 24-27 October, Seoul, South Korea (±1 600 delegates and first live webcast on the Internet of an Icograda event).
- *Icograda Visual Communication Today* exhibition, 24-31 October, Seoul, South Korea.
- Launch of *Icograda Education Manifesto 2000*, 27 October, published in 17 languages.

2001

- Two-year sponsor partnership signed with Sappi.
- Icograda Regional Meeting Central and Eastern Europe, 11 April, Zagreb, Croatia (delegates from 10 countries).
- Conceptualisation of Icograda EduNet to foster communication, exchange and collaboration between schools, lecturers and students.
- Regional Meeting Latin America, 11-12 June, La Habana, Cuba (delegates from 11 countries).

EXECUTIVE BOARD
2001-2003

- Robert L. Peters, Canada, President
- David Grossman, Israel, Past President
- Mervyn Kurlansky, Denmark, President Elect
- Tiffany Turkington, South Africa, Secretary General
- Apex Lin, Pang Soon, Taiwan (Chinese Taipei), Treasurer
- Yu Bingnan, China, Vice President
- Jani Bavčer, Slovenia, Vice President (resigned December 2002)
- Karen Blincoe, Denmark, Vice President
- William Harald-Wong, Malaysia, Vice President
- Jacques Lange, South Africa, Board Member

- Establishment of a new series of seminars entitled *Design Perspectives* launched with *Semana Del Deseño Grafico*, 13 June, La Habana, Cuba (335 delegates from 23 countries).
- Five young African designers awarded Icograda Foundation scholarships on behalf of the Marika Singer and Viviana Iliprandi Memorial Fund, 3 July.
- *Continental Shift 2001: World Design Convergence Congress* – the first time for Icograda to host a congress on the African continent, 11-14 September – joint Icograda/IFI Congress, Johannesburg, South Africa (34 countries represented).
- 19th Icograda General Assembly, 15-16 September, Johannesburg, South Africa.
- Adoption of a tiered membership fee structure aligned to GNP ranking (the new fee structure also excludes student and retired members from being included in future fee calculations).
- Adoption of a joint resolution for the creation of a joint committee to study institutionalised collaboration: "Recognising the need for a serious examination of closer institutional collaboration between Icograda, Icsid and IFI, the General Assembly calls on the three boards to form a joint committee, including two representatives of each board, to consider and develop specific proposals, including the possibility of an organisational merge, to be placed before the 2003 General Assemblies. The proposals will include a definition of objectives and mission, a presentation of pros and cons and specific constitutional, structural administrative and financial implications for any alternative proposed. The proposals, possibly including a number of alternatives with schedules for implementation, along with board recommendations, after being circulated to all members for study, will be placed before the 2003 General Assemblies."
- Hosting of the 1st Icograda Design Week, 26-30 November, Melbourne, Australia.
- *Design Perspectives: Over the fence* seminar, 29 November, RMIT University, Melbourne, Australia.
- *Graphic Design in Australasia*, Icograda Regional Meeting, 29-30 November, Melbourne, Australia (13 countries represented).
- Creation of the Icograda Achievement Award programme.
- Publication of *Masters of the 20th century design: Icograda Hall of Fame (1974-1999)*, book and CD-ROM, edited and designed by Mervyn Kurlansky, published by Graphis Inc.
- Establishment of International Database of Educational Institutions.
- Development of an assertive strategy for recruiting new members from Asia.

2002

- Initiation of 1st *Icograda State of Design Regional Survey*.
- Icograda Design Week in Vancouver, 13-16 March, Canada.
- Icograda Regional Meeting North America, 13-14 March, Vancouver, Canada (35 delegates).
- *Design Perspectives* seminar *Environs'002: Design Without Borders*, 15-16 March, Vancouver, Canada (±200 delegates from 7 countries).
- *Icograda Design Perspectives* seminar, 17 March, Victoria Island, Canada.
- *Design Perspectives* seminar, 18 March, Seattle, USA.
- Launch of Friends of Icograda website, 27 April.
- Joint meeting of the boards of Icograda, Icsid and IFI, resulting in the conceptualisation of the International Design Alliance (IDA) and the Host City Project to establish a joint Icograda/Icsid Secretariat, 15 June, Brno, Czech Republic.
- Icograda Design Week in Brno, 17-21 June, Brno, Czech Republic.
- Icograda Regional Meeting, 17 June, Brno, Czech Republic (delegates from 30 countries).
- *Over the fence: Design in Central and Eastern Europe, Icograda Design Perspectives Seminar* series, 17, 19-21 June, Brno, Czech Republic (±600 participants with presentations from 8 countries).
- *Identity/Integrity: Icograda Conference*, 18-19 June, Brno, Czech Republic (±500 delegates from around 40 countries).
- *East Meets West, Icograda Student Workshop*, 20-24 June, Brno, Czech Republic (more than 100 students from more than 20 countries, 7 leaders).
- Symposium and inauguration of Icograda Education Network (IEN), 20-21 June, Brno, Czech Republic (73 delegates, 21 schools representing 26 countries).
- Workshop to conceptualise the formation of the International Design Media Network (IDMN), 17 June, Brno, Czech Republic (23 media partners were engaged).
- *Icograda Design Perspectives Seminar*, 20 September, Beijing, China.
- Icograda/Icsid IDA Task Team meet, 20 September, Beijing, China.
- *logo2002: Identity and Communication Conference*, 23-24 September, Shanghai, China.
- Meeting with various Chinese design stakeholders aimed at seeding the formation of new associations, 24 September, Shanghai, China.
- *Icograda Branding and Innovalue* seminar, 26-27 September, Taipei, Taiwan (Chinese Taipei).
- Icograda Regional Meeting Asia, 27-28 September, Taipei, Taiwan (Chinese Taipei) (40 participants from 18 countries).
- Icograda Design Education Symposium, 2 October, Kaohsiung, Taiwan (Chinese Taipei) (±160 participants).

- Icograda Chinese Graphic Design Student Workshop, 2-4 October, Kaohsiung, Taiwan (Chinese Taipei).
- Development of the *Hornbaek Joint Resolution* aimed at establishing the International Design Alliance – various meetings held in Hornbaek, Denmark.
- Pentagram London is asked to develop a proposal for the coherent branding for the organisations that would potentially be involved with the IDA.
- Launch of the Host City Project to establish a joint Icograda/Icsid Secretariat (first Call for Interest to bid resulted in 35 cities from 27 countries confirming).
- Icograda Regional Meeting, and *Graphic Design for Social Causes* workshop coordinated by Design for the World, 11-12 December, Barcelona, Spain (more than 60 delegates from 15 countries).
- *Design Perspectives Seminar*, 12 December, Barcelona, Spain (80 participants from 15 countries).

2003

- Initiation of an Icograda survey on *Design for Social Causes*, January.
- Initiation of an Icograda survey that measures members' interest and activity in sustainability issues, January.
- Review of the *Standard Competition and Endorsement Guidelines* common to the Three Sisters.
- Update of *Icograda Endorsement policy and toolkit*.
- Launch of second phase of the Host City Project to establish a joint Icograda/Icsid Secretariat (14 cities submit detailed bids and six were shortlisted), January.
- Meeting with various Indian design stakeholders aimed at seeding the formation of new associations, 15 March, Mumbai, India.
- *Brands-Identities-Graphics 2003, Icograda Design Perspective Seminar* co-hosted by NID, 22-23 March, Ahmedabad, India.
- Icograda updates its procedures and guidelines for competition, awards, conference and other events, April.
- Icograda celebrates its 40th anniversary on World Graphics Day, 27 April.
- Publication of a commemorative postcard set developed by ten Friends of Icograda.
- Launch of Icograda Education Network website, 27 April.
- *Icograda Education Network Conference*, 21-22 June, Brighton, UK (speakers from 9 countries).
- Assembly of Icograda Education Network aimed to define future agenda and activities, 23 June, Brighton, UK.
- Signing of an agreement to establish the Icograda Archive at Design History Research Centre Archives at the University of Brighton, 26 June (145.11 linear

EXECUTIVE BOARD
2003-2005

- Mervyn Kurlansky, Denmark, President
- Robert L. Peters, Canada, Past President
- Jacques Lange, South Africa, President Elect
- Karen Blincoe, Denmark, Treasurer
- Don Ryun Chang, South Korea, Vice President
- Russell Kennedy, Australia, Vice President
- Ruth Klotzel, Brazil, Vice President
- Hon Bing-Wah, China, Vice President
- Halim Choueiry, Qatar, Board Member

metres of documentation and publications including ±1 500 posters and ±800 books and journals are transferred to University of Brighton).

- *Icograda Education Network Symposium*, 7-8 October, Nagoya, Japan (186 participants from 68 institutions and 26 countries).
- *VISUALOGUE: Icograda World Design Congress*, 8-11 October, Nagoya, Japan (more than 80 speakers, ±3 700 delegates from 48 countries – best attended Icograda event on record).
- Icograda President's Award (1999-2001) awarded retroactively to Ahn Sang-Soo for his contribution to Icograda and design education.
- Icograda President's Award awarded to Leimei Julia Chui for her role in making *VISUALOGUE: Icograda World Design Congress 2003* a success.
- 20th Icograda General Assembly, 12-13 October, Nagoya, Japan (first GA in Asia, 77 representatives from 57 members attended plus observers from 16 related organisations).
- Membership increases to 80 associations from 57 countries (including the longest list of 13 newly accepted members to date).
- Icograda and Icsid General Assemblies ratify the *Hornbaek Joint Resolution* to establish the International Design Alliance (IDA) and to establish a joint Secretariat. The IFI General Assembly rejects the *Joint Resolution*.
- Election of the 2003-2005 Icograda Board is the first in history to represent six continents.
- Establishment of the Host City Project Evaluation Committee chaired by Jacques Lange, October.
- Design for the World shuts down its operations.

2004

- Finalisation of MoU to establish a joint Icograda/Icsid Secretariat.
- Icograda Design Week in Istanbul, 27-31 January, Turkey.
- *6 Alfabe: Icograda Student Workshop*, 27-29 January, Istanbul, Turkey (127 students from 8 countries + 9 facilitators from 7 countries).
- IEN Symposium, January, Istanbul, Turkey (46 participants from 20 countries).
- Icograda Regional Meeting, January, Istanbul, Turkey (44 participants from 15 countries).
- *Building Bridges: Icograda Conference*, 30-31 January, Istanbul, Turkey (336 delegates from 40 countries).
- *Icograda Regional Design Seminar*, 30-31 January, Istanbul, Turkey (presentations by 15 countries).
- Launch of Icograda Design Media Network (IDMN) and website 31 January.
- Icograda Design Week in São Paulo, 23-30 April, Brazil.
- *The Language of the City Student Workshop* 23-26 April, São Paulo, Brazil.
- *Icograda Regional Meeting Latin America*, 27 April, São Paulo, Brazil.

- *Design in Latin America Regional Design Seminar*, 28 April, São Paulo, Brazil (11 speakers from 8 countries).
- *Fronteiras! Icograda Design Conference*, 29-30 April São Paulo, Brazil.
- Icograda/Icsid Joint Board Meeting and evaluation of final six bids for the Joint Secretariat, 10-11 August, Essen, Germany. Montréal's bid is selected as most ambitious and beneficial.
- Representatives of Icograda and Icsid conduct a site visit and initiates final negotiations to relocate the two organisations' Secretariats to Montréal, September.
- Launch of IEN e-newsletter, October.

2005

- Icograda lodges an application to be registered as a not-for-profit corporation in Quebec, Canada.
- Icograda and Icsid sign a ten-year contract with Montréal International (MI) to relocate to a shared office in Montreal, sponsored by MI, 16 January.
- Joint meeting of the Icograda and Icsid Boards, 21 January, Montréal, Canada.
- Publication of *In Situ 1, São Paulo*, a magazine focusing on the outcomes of Icograda Design Weeks, January.
- Thierry van Kerm resigns as Icograda Director after six years of dedicated service, February.
- Secretariat moves into a temporary space at MI while refurbishment of the new office takes place, March to May.
- Brenda Sanderson appointed as Icograda Managing Director, 7 March.
- Icograda and IdN collaborate on the *Treasure the Earth* project with the theme *Why save the World?* in response to the South Asian tsunami of 2005.
- Icograda collaborates with The Omnium Project (Australia) to host the first *Creative Waves* project, 21 March – 7 April (the first international online student studio project – 120 participants from 22 countries).
- Hits on the Icograda website reach well over 3 million for the first quarter of the year.
- Icsid/Icograda collaboration on the international *Women in Design* exploratory study.
- Icsid/Icograda collaboration on the *Interdesign on Sustainable Rural Transport: Technology for Developing Countries*, 3-16 April, Rustenburg, South Africa (participants from 17 countries).
- Opening of the new joint Icograda/Icsid Secretariat, 30 May, Montréal, Canada.
- Conceptualisation of INDIGO (International Indigenous Design Network).

ICOGRADA EXECUTIVE BOARD 2005-2007

- Jacques Lange, South Africa, President
- Mervyn Kurlansky, Denmark, Past President
- Don Ryun Chang, Korea, President Elect
- Lise Vejse Klint, Denmark, Secretary General
- David Berman, Canada, Treasurer
- Veejay Archary, South Africa, Vice President
- Halim Choueiry, Qatar, Vice President
- Richard Greffe, United States, Vice President
- Russell Kennedy, Australia, Vice President
- Ruth Klotzel, Brazil, Vice President
- Omar Vulpinari, Italy, Board Member

- Publication of the book, *Worldwide Identity: Inspired Design from Forty Countries*, edited by Robert L. Peters, published by Rockport.
- *Era 05* pre-Congress events hosted in Oslo, Helsinki and Gothenburg, 22-24 September.
- *Era 05: The Changing Role and Challenges of Design*, 5th Joint Icograda/Icsid/IFI Congress, 26-28 September, Copenhagen, Denmark (126 speakers from 27 countries and ±900 delegates).
- 21st Icograda General Assembly, 29-30 September, Copenhagen, Denmark.
- Icograda General Assembly unanimously ratifies a special motion to move Icograda's legal status to Montréal, Canada.
- Icograda adopts the communication statement 'Leading creatively'.
- Icograda President's Award awarded to Craig Halgreen for supporting and sustaining *Sappi's Ideas that Matter* program.
- Full implementation of new IDA aligned branding protocols.
- Major policy review of core documents (2005-2007).
- Publication of *Icsid/Icograda Summary Report of Women in Design*.
- Icograda President and Secretariat become Lead Chair and Lead Secretariat of the IDA Executive Committee, October.
- Icograda becomes a member of the UNESCO Global Alliance for Cultural Diversity.

2006

- Icograda Design Week in Hong Kong, 20-25 January, China.
- *So tiny, So Many: Icograda Student Workshop*, 20-25 January, Hong Kong, China (195 student participants from 14 institutions).
- *Icograda Evening Lectures*, 21-25 January, Hong Kong, China (523 delegates and 12 speakers).
- Icograda Regional Meeting, 24 January, Hong Kong, China (40 delegates from 6 Asian countries).
- Publication of updated Icograda visual identity guideline, 11 April.
- Designation of Torino as the pilot World Design Capital™ designated by the IDA.
- Establishment of an Internship Programme at the Icograda Secretariat.
- Alignment of the Icsid/Icograda corporate identities under the IDA protocols.
- Update of *Icograda Code of Professional Conduct for Designers*, 27 April.
- Establishment of Membership Review Committee tasked to evaluate relevance of categories, benefits, gaps and amendments to better align with Icograda's new strategic objectives as well as the membership structure of the IDA partners, 29 April, Montréal, Canada.

- Adoption of revised tiered pricing policy for Icograda events based on GNI, 29 April, Montréal, Canada.
- Adoption of *Icograda Governing Policies*, 29 April, Montréal, Canada.
- Meeting of the presidents of Icograda/Icsid/IFI, signing of an IDA Joint Venture Agreement between Icograda and Icsid, and agreement to host the 2011 Joint Congress under the banner of the IDA, 2 May, Montréal, Canada.
- Icograda Design Week in Seattle, 9-15 July, USA.
- *Icograda Student Workshop: UN Millennium Development Goals*, in collaboration with United Nations Department of Economic and Social Affairs' Programme on Youth, 9-12 July, Seattle, USA (70 students participate).
- *Icograda Regional Meeting North America*, 12 July, Seattle, USA (±40 delegates).
- *Over the fence, Icograda Design Perspectives Seminar*, 13 July, Seattle, USA (12 speakers from 7 countries).
- Launch of *+design* program, 12 July, Seattle, USA.
- Unveiling of limited edition poster designed by Robynne Raye – proceeds benefit Icograda Foundation, 12 July, Seattle, USA.
- *Defining Design on Changing Planet: Icograda Conference*, 14-15 July, Seattle, USA.
- *Icograda Design Week in South Africa*, 14-22 September, Pretoria and Johannesburg, South Africa.
- *Design for Development Lekgotla* in collaboration with Icsid member SABS, 14-15 September, Pretoria, South Africa.
- *Icograda/think Conference*, 20 September, Johannesburg, South Africa.
- Unveiling of limited edition poster designed by Garth Walker – proceeds benefit Icograda Foundation, September, Johannesburg, South Africa.
- *IEN Colloquium on Virtual Design Archives*, 21-22 September, Pretoria, South Africa.
- Icograda updates the *Ethical Code of Professional Practice for Designers*.
- Selected posters from the Icograda Student Workshop in Seattle on display at the UN Secretariat Building, 16-20 October, New York, NY, USA.
- Dissolution of Icograda Trading Limited.
- Icograda agrees to collaborate with UNESCO on Design 21: Social Design Network.
- Icograda Design Media Network (IDMN), renamed International Design Media Network and transferred to become an IDA asset.
- IDA opens the Call for Interest for its inaugural 2011 Congress.
- Launch of INDIGO pilot project, *MIX06: Migrant Indigenous eXchange*.
- Dissolution of UK Icograda Company and Icograda Trading Limited.

EXECUTIVE BOARD 2007-2009

- Don Ryun Chang, Korea, President
- Jacques Lange, South Africa, Past President
- Russell Kennedy, Australia, President Elect
- Lise Vejse Klint, Denmark, Secretary General
- David Berman, Canada, Treasurer
- Iva Babaja, Croatia, Vice President
- Halim Choueiry, Lebanon, Vice President
- Mohammed Jogie, Vice President, South Africa
- Omar Vulpinari, Italy, Vice President
- Min Wang, China, Vice President
- David Lancashire, Australia, Board Member
- Grégoire Serikoff, France, Board Member

2007

- Introduction of *Office Policy for Secretariat*, March.
- IDA launches the *World Design Capital®* (WDC) 2010 bidding process.
- Establishment of the *IDA World Design Survey Pilot Project* (with advisory support from UNESCO Centre for Statistics and UNCTAD).
- *Icograda Design Week in Mumbai*, 5-9 February, India.
- *Design local: International Design Workshop for Students*, 5-7 February, Mumbai, India (135 students and 18 facilitators from 15 countries).
- *Indian Design Education Meeting*, 5-6 February, Mumbai, India.
- *Design Local: Stop at all stations. Icograda Design Conference*, 8-9 February, Mumbai, India (±1 250 delegates).
- IEN collaborates with the Omnium Research Group (Australia) on a *Creative Waves 2007: Visualising Issues in Pharmacy* (VIP) in Kenya, April-June (virtual studio consisting of 50 pharmaceutical and 50 design students).
- Icograda website redevelopment – includes Members area.
- Icograda collaborates on *Design 21: Heated Issue* competition.
- IFI membership ratifies joining the IDA, 8 October, Busan, South Korea.
- *Posters for Cultural Diversity*, international poster exhibition in collaboration with Prografica and UNESCO, October, Museo Nacional Bellas Artes, La Habana, Cuba.
- *Design/Culture: 21st Icograda World Design Congress*, 20-26 October, La Habana, Cuba.
- *Icograda Education Conference*, 20-21 October, La Habana, Cuba (119 papers from 25 countries).
- 22st Icograda General Assembly, 25-26 October, La Habana, Cuba (33 countries represented, including 10 generations of Icograda Presidents).
- Ratification of new membership and fee structure, 25 August.
- Ratification of update definition of the profession from ‘Graphic Design’ to ‘Communication Design’.
- Ratification of revisions to *Regulations and best practice for organizing design awards competitions* and the introduction of *Icograda best practice statement on soliciting work from professional communication designers*, 25 August.
- Establishment of an IDA Taskforce to explore options for future development.
- Launch of INDIGO as part of IDA portfolio lead by Icograda.
- Icograda President’s Award awarded to Guy Schockaert for his tireless advocacy of professional design organisations and his commitment to Icograda.
- Substantial revisions to the *Articles of Incorporation and Bylaws* include a ‘one member one vote’ system and granting voting rights to Education Members (excluding on professional practice issues).
- Re-introduction of Icograda Foundation Lecture, 25 October, Museo Nacional Bellas Artes, La Habana, Cuba.

- Launch of Icograda Education Award. Hazel Gamec (Wanganui School of Design, New Zealand) is the first recipient, 25 October, La Habana, Cuba.
- *IDA World Design Survey* partners meeting, 26 October, La Habana, Cuba.

2008

- Relaunch of Icograda website aligned to IDA protocols, as well as introduction of case study and resource library, project gallery, photo archive and blog as new elements.
- *Icograda Design Week in Daegu*, 4-10 July, South Korea.
- *[Color Value] Icograda Conference*, Daegu, 7-10 July, South Korea.
- *Icograda Design Week in Torino*, 13-19 October, Italy.
- *Multiverso: Icograda Conference*, Torino, 13-19 October, Torino, Italy.
- IFI moves its Secretariat to Montreal to join Icograda and Icsid Secretariats.
- *MIX08: Sustainability is old news*, INDIGO cultural exchange poster project.
- Re-launch of Icograda website to align with IDA brand guidelines.
- Launch of Icograda online blog.
- *First Icograda Survey of European Member Organisations*.
- *World Design Survey* working forum, July, Seoul, South Korea.

2009

- Adoption of paperless meeting protocols for Icograda Board Meetings.
- Update of *Icograda Event and Membership Toolkit*.
- *Icograda Design Week in Doha*, 28 February – 5 March, Qatar.
- Icsid and IFI declines to participate in the IDA Taskforce, established by the Icograda GA in 2007, to explore options for future development, March.
- VCUQ sponsors six international scholarships to travel to Doha, Qatar.
- *Mousharaka: Icograda Conference*, 28 February – 5 March, Doha, Qatar.
- Establishment of Adobe/Icograda Adobe Design Achievement Awards collaboration.
- IEN membership reaches 80.
- *World Design Survey* working forum, October, Seoul, South Korea.
- *XIN: Icograda World Congress Congress*, 26-28 October, Beijing, China (last dedicated Icograda Congress. 1750 delegates from 48 countries).
- *Icograda Education Conference*, 29-30 October, Beijing, China.
- 23rd Icograda General Assembly, 24-25 October, Beijing, China (125 delegates from 45 countries – the largest and most representative to date).
- Ratification to incorporate IEN Members (with expanded but limited GA rights).
- Ratification to incorporate Corporate Members (with limited GA rights).

EXECUTIVE BOARD 2009-2011

- Russell Kennedy, Australia, President
- Don Ryun Chang, Korea, Past President
- Leimei Julia Chiu, Japan, President Elect
- Grégoire Serikoff, France, Secretary General (resigned 2011)
- David Berman, Canada, Treasurer
- Iva Babaja, Croatia, Vice President
- Jason Fan, Taiwan (Chinese Taipei), Vice President
- David Lancashire, Australia, Board Member
- Omar Vulpinari, Italy, Vice President
- Xiao Yong, China, Vice President
- Paul Hughes, Netherlands, Board Member
- Andréa Pellegrino, United States, Board Member
- Lawrence Zeegen, United Kingdom, Board Member

- Amendment of *Articles of Incorporation and Bylaws* to allow for Board candidates to be nominated from the floor of the GA.
- GA ratifies a motion for the creation of a unified IDA, composed of platforms representing the various design sectors. Icsid and IFI decline to present the Icograda motion to their General Assemblies.
- Publication of the update on *Ethical Code of Professional Practice*.
- Adoption of new Best Practice documents: *Regulations and Best Practices for Design Exhibitions*, *Jury Guidelines* and *Guidelines for Organising Design Conferences*.
- Ratification of a resolution on *Sustainable Practice of Communication Design*.
- Icograda President's Award awarded to Pan Gongkai for helping to redefine the direction of art and design education in China.
- Icograda President's Award awarded to Robert L. Peters for his many achievements as a Board member and as a member of the founding executive of the International Design Alliance (IDA).
- Icograda Education Award awarded to Ahn Sang-Soo (Hongik University, South Korea).

2010

- Launch of *Iridescent: Icograda Journal for Design Research* as a peer-reviewed online journal, March.
- *Icograda Design Week in Vancouver*, 26-30 April, Canada.
- *Design Currency: Icograda Conference*, 26-30 April, Vancouver, Canada.
- *Icograda Design Week in Madrid*, 21-25 June, Spain.
- *Straight to Business: Icograda Conference*, 21-25 June, Madrid, Spain.
- *Icograda Regional Meeting*, 23 June, Madrid, Spain.
- *Icograda Design Week in Brisbane*, 11-17 October, Australia.
- *Optimism: Icograda Conference*, 11-17 October, Brisbane, Australia.
- Publication of *State of Design: European regional survey*.
- *World Design Survey Pilot Project Asian regional report and the first World Design Survey* publication.
- Launch of interactive version of INDIGO website.
- INDIGO introduces *Mother Tongue* online exhibition.
- *Icograda Design Education Manifesto Anniversary* workshop, 1-4 November, Jinan, China.
- *World Design Survey 2010 Seoul Forum*, 7 December, Seoul, South Korea.

EXECUTIVE BOARD 2011-2013

- Leimei Julia Chiu, Japan, President (resigned October 2012)
- Russell Kennedy, Australia, Past President
- Omar Vulpinari, Italy, President Elect (resigned February 2012)
- Iva Babaja, Croatia, Secretary General (given presidential authority, December 2012)
- Gitte Just, Denmark, Treasurer
- Gaby de Abreu, South Africa, Vice President (resigned December 2012)
- Vesna Brekalo, Slovenia, Vice President
- Yesim Demir, Turkey, Vice President
- Sophia Shih, Taiwan (Chinese Taipei), Vice President
- Lawrence Zeegen, United Kingdom, Vice President
- Jeffrey Ho, Singapore, Board Member
- Kyle Kim, South Korea, Board Member
- Sali Sasaki, France/Japan, Board Member (resigned March 2013)
- Kyle Hyunsuk Kim (South Korea) Board Member
- David Grossman, Israel, Board Member

2011

- Publication of the first printed edition of *Iridescent: Icograda Journal for Design Research*, Volume 1.
- *Icograda Design Week in Vilnius*, 9-13 May, Lithuania.
- *Spring: Icograda Conference*, 9-13 May, Vilnius, Lithuania.
- Development of standardised IDA Congress branding protocols by Pentagram NY in collaboration with an Icograda/Icsid/IFI advisory committee.
- *INDIGO Mother Tongue* exhibition travels to Forlì, Italy.
- *INDIGO Mother Tongue* exhibition travels to Taipei, Taiwan (Chinese Taipei).
- Inaugural *IDA Congress: Design at the edges*, Taipei, Taiwan (Chinese Taipei).
- *INDIGO Mother Tongue* exhibition, Taipei, Taiwan (Chinese Taipei).
- 24th Icograda General Assembly, 27-28 October, Taipei, Taiwan (Chinese Taipei).
- Icograda changes its name to International Council of Communication Design.
- Icograda President's Award awarded to Mervyn Kurlansky for his vision of the International Design Alliance (IDA) and his role in nurturing the alliance into reality.
- Icograda Education Award awarded to Apex Pang Soong Lin from Taiwan (Chinese Taipei).
- Launch of *Icograda Education Manifesto 2011* and publication of the book.
- Adoption of Icograda's resolution on *Sustainable Communication Design Practices*.
- Launch of the *Joint Icograda/Icsid/IFI Statement on Speculative Practices*.

2012

- Signing of MoU between Icograda and Cumulus on 28 January.
- Brenda Sanderson resigns as Managing Director March and Marilena Ferriggia is appointed to the position in June.
- The inaugural World Communication Design Day with the theme *Convergence*, takes place on 27 April, replacing the former World Graphics Day.
- The *Rediscovery: Icograda Design Week in Kuching* runs from 15-21 October in Kuching, Malaysia.
- *INDIGO Mother Tongue* exhibition runs from 15-21 October in Sarawak, Malaysia.

- The Council presents the *Icograda Student Workshop* on 16 October in Sarawak, Malaysia.
- *The State of design in Malaysia* round table takes place on 17 October in Sarawak, Malaysia.
- The Council hosts the *Rediscovery: Icograda Conference*, 18-19 October, Sarawak, Malaysia.
- Icograda hosts the *Rediscovery Indigenous Design And Craft Workshop* on 20 October in Sarawak, Malaysia. The event builds upon previous work done by the INDIGO Network in previous years.
- The Executive Board establishes a Past Presidents' Advisory Task Team comprising of all presidents from 1997-2009 to contribute to a major strategic and operational review by five Board Work Groups.
- In November, former presidents establish the *Icograda Legacy Initiative* as a means to contribute to the Council's celebrates its 50th anniversary in 2013.
- *Launch of Iridescent: Icograda Journal for Design Research*, Volume 2: Issue 1.

2013

- In March, Icograda publishes *Iridescent: Icograda Journal for Design Research*, Volume 2: Issue 2.
- On 27 April, Icograda celebrates its 50th anniversary and launches a special endorsement programme.
- The Council launches of special 50th anniversary branding package.
- 50th anniversary celebrations include the *1Love 1Image, 24 hours of design digital billboard exhibition* from 27-29 April in the Comwell Road Digital Gateway in London, UK.
- The Board continues work on a major strategic and operational review by five Board Work Groups.
- The IDA announces that Gwangju, South Korea, will be the host city of the 2015 IDA Congress.
- Marilena Farruggia resigns as Managing Director and Jovana Milović is appointed to the position.
- In April 2014, planning commences for a battery of new value propositions to serve the various Icograda Member categories.
- The Icograda Board conceptualises the Guy Schockaert International Design Prize.

- The IDA announces that the 2013 IDA Congress and related events scheduled to take place in Istanbul, Turkey, in November is cancelled.
- Icograda announces that the 25 Icograda General Assembly will take place in Montréal, Canada.
- An exhibition titled *Posters Selected from the Icograda Archive* is hosted by the London College of Communication from 1 August - 13 September in London, UK. .
- The Icograda Board concludes a year-long process of strategic planning aimed at transforming the organisation to reflect the needs of 21st century designers at Board Meeting on 16 September in London, UK.
- The 25th Icograda General Assembly takes place on 16-18 November in Montréal, Canada, which concludes with the unveiling of the *Icograda Legacy Initiative*.

THE EVOLUTION OF THE ORGANISATION: THE NEXT 10 YEARS, 2013 TO 2023

EXECUTIVE BOARD 2013-2015

- Iva Babaja, Croatia, President
- David Grossman, Israel), President Elect
- Richard Grefé, United States, Secretary General
- Peter Florentzos, Australia, Treasurer
- Yesim Demir, Turkey, Vice President
- Robert Glogowski, Germany Vice President
- Kyle Hyunsuk Kim, South Korea, Vice President
- Heidrun Mumper-Drumm, United States, Vice President
- Lawrence Zeegen, United Kingdom, Vice President

2013

- The 25th General Assembly is held in Montréal, Canada, on 16-18 November.
- Members vote to expand the definition of the Council to include new and diverse design disciplines beyond communication design and therefore the Council becomes multidisciplinary.
- At the GA, Internal Parallel Sessions are held as well as dedicated sessions for Educational, Professional and Promotional Members.
- The GA unanimously agrees to establish the first independent Audit Committee to oversee financial management and budget planning in future. The Council votes to appoint Rita Siow, Rebecca Blake and McDonald Anderson to the inaugural committee.
- The GA unanimously agrees to establish the first Committee of Former Presidents to act as advisors to the current President and Board. Appointment to the committee is made at the discretion of the current serving president. Jacques Lange, Don Ryun Chang and Russell Kennedy serves in this position from 2014 to date.
- The GA establishes Platforms for the three pillars of membership: Professional, Educational and Promotional.
- ICSID decides to pull out of the International Design Alliance (IDA), effectively dissolving the IDA.

2014

- *Iridescent: Icograda Journal of Design Research* publishes Volume 2 Issue 4 online, presenting cutting-edge research on design and design education through a transnational lens.
- Former President, Don Ryun Chang, leads the international Dongdaemun Design Plaza and Park (DDP) Advisory Committee as part of a South Korean branding consortium. The plaza is designed by Zaha Hadid. The committee consists of five former Icograda presidents and four Icograda associates who are mandated to develop a brand platform and guiding themes that facilitate communication regarding 'place-making for people' as a key concept. The Committee conceives a poster project to embrace and celebrate DDP's vision to celebrate design *for* people, design *with* people, and social *co*-creativity. The poster project is also used to generate funding for Icograda's operations.
- The 2014 World Communication Design Day theme is *Design in Action!*

- Icoграда announces that, as of 2015, Bloomsbury Publishing will be the publisher of the *Journal of Communication Design: Interdisciplinary and Graphic Design Research* which replaces *Iridescent*.
- Icoграда announces the results of the Professional Member Survey launched in 2013.
- The Council replaces internal Member Parallel Sessions with the Platform Meeting format to serve specific member categories better with dedicated category meetings.
- The first Icoграда Educational Member Platform Meeting takes place from 23-24 August in Hong Kong, China. The meeting focuses on the Council's official International Design Education agenda.
- The first Annual General Meeting (AGM) is held in October in New York, USA. General Meetings had previously been bi-Annual General Assemblies. The AGM reflects the full transformation of the organisation becoming multidisciplinary when Members vote to officially change the Council's name to the International Council of Design (ico-D).
- The first Professional and Promotional Platform meetings are held on 25-26 October in New York, USA, which also kickstarts the Platform Workgroups. Participants include professional design associations from 14 countries. The Platform Meeting addresses issues central to professional design, identified by an earlier published Icoграда Member survey.
- As part of ico-D's strategic identity shift, the Council launches its new website which is an optimised channel for the sharing of resources and the voices of its members across the globe.

2015

- In February, the Council conducts forums in Pretoria and Johannesburg, South Africa. The events are attended by 40 ico-D Member delegates from the professional, educational, and promotional design sectors, both local to South Africa and from abroad, as well as non-member design professionals and educators.
- Jovana Milović resigns as Managing Director and Ana Masut is appointed to the position.
- World Communication Design Day is renamed to World Design Day. This year's theme is *How are you designing today?*, culminating in the launch of ico-D's Instagram account.



EXECUTIVE BOARD 2015-2017

- David Grossman, Israel, President
- Iva Babaja, Croatia, Past President
- Zachary Ong, Malaysia, President Elect
- Tyra von Zweigbergk, Sweden, Secretary General
- Peter Florentzos, Australia, Treasurer
- Antoine Abi Aad, Lebanon, Vice President
- Cihangir İstek, Turkey, Vice President
- Heidrun Mumper-Drumm, United States, Vice President
- Ziyuan Wang, China, Vice President
- Rebecca Wright, United Kingdom, Vice President
- Des Laubscher, South Africa, Board Member

- The Council launches the *dashD* ico-D Member newsletter.
- Coinciding with the renewal of ico-D's host-city agreement with Montreal International, and after ten years in the Herald Building, the Secretariat relocates to a neighbouring edifice, nestled within the historic and contemporary buildings of the Paper Hill District of Montreal.
- Ico-D Educational, Professional and Promotional Platform Meetings take place on 19-21 October in Gwangju, South Korea.
- The Council's 26th General Assembly is held on 22-23 October in Gwangju, South Korea, in tandem with the *Eeum: Design Connects International Design Congress*. The multidisciplinary Congress attracts over 2 000 delegates from 46 countries. The Congress concludes with a historic announcement – the *Eeum Design Connects Declaration* – signed by seven international design organisations. This declaration calls for the mobilisation, collaboration and increased unity of design for the future.
- The 2015 President's Award recipient is design historian Victor Margolin.
- Jovana Milović is awarded Lifetime Friend status.

2016

- The Council announces the launch of the third iteration of its official journal (formerly named *Iridescent*), *Communication Design: Interdisciplinary and Graphic Design Research*, Volume 3 (Issue 1). It is an online peer-reviewed journal that explores new directions of contemporary design practice and research, published in partnership with Routledge (Taylor & Francis Group).
- Ico-D publishes a position statement against a crowd-sourced competition for the Tokyo Olympics 2020 logo.
- The 2016 World Design Day theme is *Design in Action!*
- The second Annual General Meeting and Platform Meetings takes place on 24-26 August. Speakers from 24 Members organisations representing 17 countries explore the potential to collaborate on four key topics: National Design Policy, Communicating the Value of Design, Accreditation/Certification, and Curriculum Development.
- On 20 November the Council announces that the management of the Indigenous Design Network (INDIGO) is transferred to ico-D Member, Deakin University, under the supervision of Former ico-D President, Russell Kennedy.
- ico-D announces the publication of *Communication Design: Interdisciplinary and Graphic Design Research* Volume 3(2).

EXECUTIVE BOARD 2017-2019

- Zachary Ong, Malaysia, President
- David Grossman, Israel, Past President
- Johnathon Strebly, Canada, President Elect
- Tyra von Zweigbergk, Sweden, Secretary General
- Rebecca Blake, United States, Treasurer
- Cihangir İstek, Turkey, Vice President
- Des Laubscher, South Africa, Vice President
- Zinnia Nizar, Indonesia, Vice President
- Daniela Piscitelli, Italy, Vice President
- Ziyuan Wang, China, Vice President
- Frank Peters, United Kingdom, Board Member

2017

- The 2017 World Design Day theme is *Start Young*. Celebrations consists of a programme spanning five continents, in five languages, aimed at introducing design concepts to kids through bespoke educational workshops.
- The Council hosts the Regional Meeting Latin America, held at Estación Mapocho in Santiago (Chile) on 19-20 January to actively engage with Members and the Latin American (LATAM) design community.
- ICoD pilots a Design Education Lab, partnering ico-D Member organisations in China and abroad for a student exchange programme geared to establish collaboration.
- ico-D announces the publication of *Communication Design: Interdisciplinary and Graphic Design Research* Volume 4 (1+2).
- The ico-D Board participates in a seminar titled *The Future of Design* on 18 May 2017 in Jakarta, Indonesia. The event coincides with design workshops and a Board Meeting.
- In October the Council holds a series of meetings culminating in the first ever *World Design Summit* in Montréal, Canada.
- The launch of the *International Indigenous Design Charter* takes place at the *World Design Summit*. It is a self-regulated, best practice guide that supports existing policies, procedures and protocols to ensure the rights of Indigenous stakeholders.
- Ico-D host a Platform Meeting on 13-14 October in Montréal, Canada, under the theme, *Design is Global*. The programme is designed to permit overlap between Professional, Promotional and Educational Members on topics including: accreditation/certification, indigenous design heritage, blueprints for designers' lifelong learning, and national design policies.
- The Council's 27th General Assembly is held on 15-16 October in Montréal, Canada.
- The 2017 ICoD Presidents Award recipients are Kathryn Moore, President of IFLA, and Regitze Marianne Hess.
- The Council holds its first ever meeting of Design Weeks, Design Cities and Design Museums on 21 October at the Montréal Museum of Fine Arts. A pilot project targeting a small cross-section of non-member organisations, bringing together representatives of 15 entities from ten different countries.
- On 24 October, the *Montréal Design Declaration* is signed by 18 international organisations, representing upwards of a million design practitioners. The declaration is an historic milestone, as for the first time, international

organisations representing designers, architects, city/town planners and landscape architects come together to advocate for the potential of design to address important challenges facing humanity and issue a joint call to action.

2018

- ico-D hosts a Regional Meeting for the members of the Association of Southeast Asian Nations (ASEAN) countries on 5-6 February in Kuala Lumpur, Malaysia.
- The 2018 World Design Day theme is *Kids can too!* It builds upon the WDD workshops that transpired in 2017.
- ico-D hosts a Platform Meeting on 18-20 September in Beijing, China, under the theme *Design is Changing* as an acknowledgement that our world is changing at a rapid pace and that our profession has an important role to play in the future.
- The Council's Annual General Meeting takes place on 19 September in Beijing, China.
- The second meeting of Design Weeks, Design Cities and Design Museums is held on 21-22 September in Beijing, China, in partnership with Beijing Design Week. The Meeting brings together representatives of 17 entities from 14 countries.
- ico-D announces the publication of *Communication Design: Interdisciplinary and Graphic Design Research* Volume 5 (1+2).

2019

- The 2019 World Design Day theme is *Women in design*.
- In anticipation of a future *Design Declaration Summit*, a Pre-Summit Meeting is held in Saint-Étienne, France, on 03-05 April, hosted by the Saint-Étienne Design Biennale. More than 40 organisations participate in sessions on metrics and collecting data, design policy and design education and research.
- The third iteration of the meeting of Design Weeks, Design Cities and Design Museums is held on 10-11 May in Graz, Austria. The meeting attracts 30 representatives of 17 entities from 13 different countries.
- The Council holds a Regional Meeting of European Members on 20-21 June in Matosinhos, Portugal.

EXECUTIVE BOARD 2019-2022

- Johnathon Strebly, Canada, President
- Daniela Piscitelli, Italy, Secretary General
- Rebecca Blake, United States, Treasurer
- Essam Abu Awad, Jordan, Vice President (deceased)
- Jonas Liugaila, Lithuania, Vice President
- Zinnia Nizar, Indonesia, Vice President
- Ting Xu, China, Vice President
- Chao Zhao, China, Vice President
- Michelle Renee, Canada, Board Member

- The Council's 28th General Assembly is held on 29 November in tandem with the ico-D Platform Meeting on 1 December in Vancouver, Canada. The Meeting theme is *Design is Professional*.
- The 2019 ico-D President's Award recipient is Prof. Min Wang from China.
- The ico-D Achievement Award recipients are Bob Hambly, Hélène Godin, Hanno Ehses, and Deborah Shackleton, all from Canada.
- The Council releases two newly updated *Design Awards and Competitions Best Practice Papers*.

2020

- In February, the Board participates in an event titled *Our Time is Now*, held in Johannesburg, South Africa, hosted by the African Institute of the Interior Design Professions (IID). The Board meets with local design representatives and participates in activities with regional designers to discuss design perspectives in Africa.
- Ico-D holds its last in-person Board Meeting in February in Johannesburg, South Africa, as a global pandemic of severe acute respiratory syndrome (SARS-CoV-2) shuts down world travel for many months.
- On 12 March ico-D announces its initial response to the COVID-19 pandemic crisis. The protocols include steps to reschedule events and converting some to virtual platforms, re-organise Secretariat resources, reducing and temporarily halting representative travel, and refocusing energies to develop relevant future projects. As a response to the pandemic, the Council's Meetings are moved to a virtual format from 2020 to 2022. The Council holds 24 virtual meetings on various topics from pandemic response to professional standards and the future of design.
- World Design Day is renamed International Design Day and the theme for 2020 is *Be Professional!* and is celebrated virtually due to Covid-19 restrictions.
- The acronym for the International Council of Design is officially changed from ico-D to ICoD to make it hash-tag-able on social media, since hyphens cannot be used in tags.
- In August, the Council launches a revision of its English version of its *Professional Code of Conduct for Designers*.

2021

- The theme for 2021 International Design Day is *Design for each and all!*
- The Board announces that the 29th General Assembly is postponed by a year due to Covid-19 travel restrictions. This extends this Board's term from two to three years.
- On 29 June, ICoD participates in *Afrocentric Design: Practice and Curriculum, Afrika Design Education Conference*, organised by the Pan Afrikan Design Institute (PADI). The conference explores possible futures for design education to reflect and share what Afrocentric design means.
- The *Professional Code of Conduct for Designers* is translated into Spanish.

2022

- ICoD introduces of the *Polemics* section on its website as a dedicated space to explore discourse and thought on the contemporary practice of design.
- The Special Meetings of Design Weeks, Festivals and Biennials, Design Museums, Design Cities, Design Awards (and more) is renamed as the Iridescent Network, a para-Member network like the International Design Media Network (IDMN).
- The theme for 2022 International Design Day is *Suspended in Transition*. It is celebrated via four Instagram Lives casts to reflect on and discuss the shifting state of contemporary design in different regions.
- In response to the continuous rise of speculative (spec) competitions, the Council creates a video primer outlining what defines a spec competition and why it believes them to be exploitative and unfair.
- On 15 October, representatives from 12 Member organisations from 11 countries gather in Kaunas, Lithuania, for the Council's first in-person Platform Meeting since the global Covid-19 pandemic. The 2022 Platform Meeting theme, *Design is possibility*, explores the endless potential design must adapt to a changing world.
- ICoD hosts its 29th General Assembly on 16 October in Kaunas, Lithuania.
- Gediminas Lašas, Audrius Klimas and Aušra LISAUSKIENĖ are the recipients of the 2022 ICoD Achievement Awards.
- The 2022 ICoD Education Award recipient is Elita Lam from Hong Kong, China.

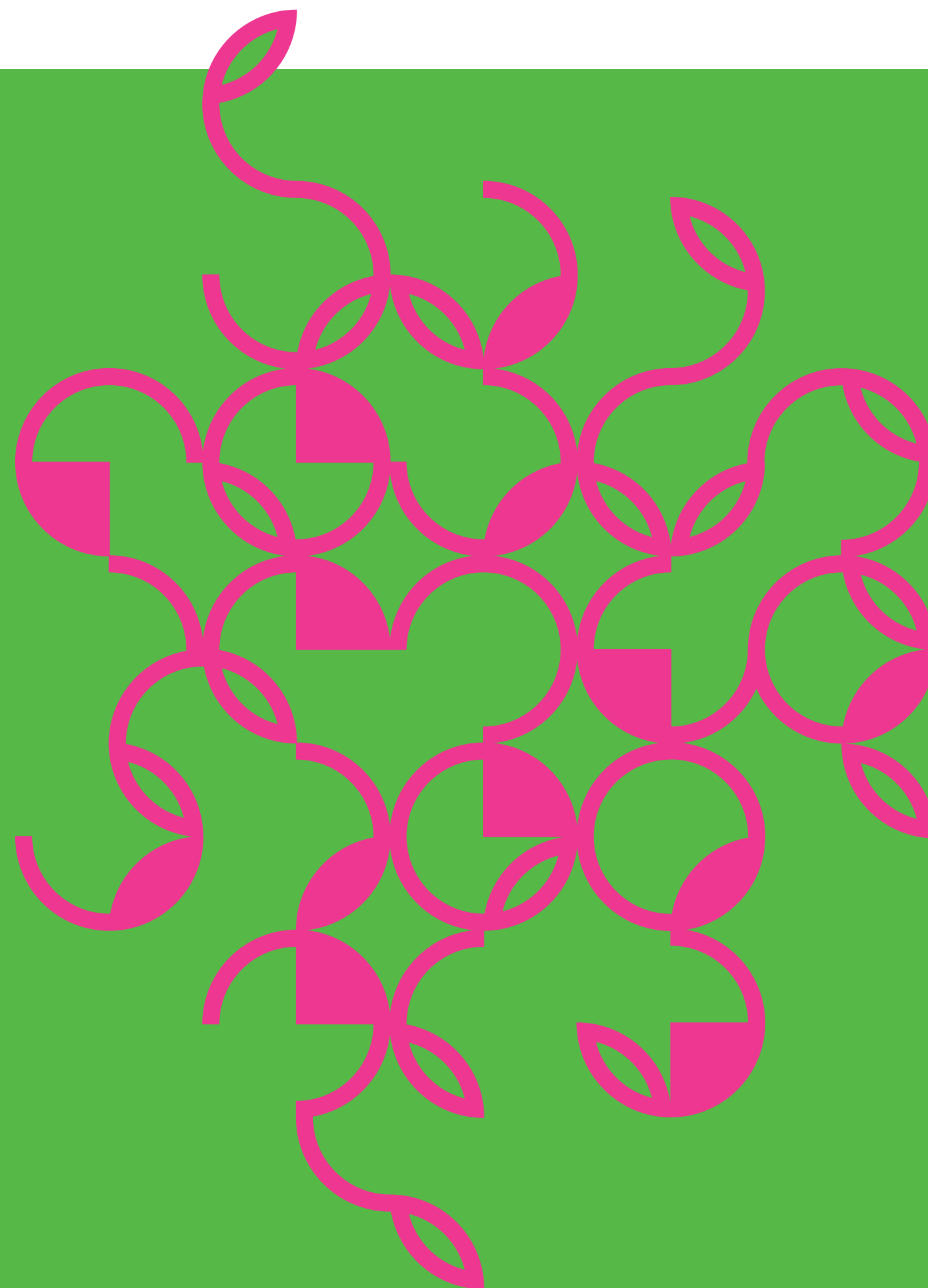
EXECUTIVE BOARD 2022-2024

- Ting Xu, China, President
- Johnathon Strebly, Canada, Past President
- Jonas Liugaila, Lithuania, Secretary General
- Melike Tascioglu Vaughan, Turkey, Treasurer
- Yanique DaCoste, United States, Vice President
- Arez Ezman, Malaysia, Vice President
- Juliet Kavishe, South Africa, Vice President
- Chao Zhao, China, Vice President

THE EVOLUTION OF THE ORGANISATION: THE NEXT 10 YEARS, 2023 TO CURRENT

2023

- Ana Masut resigns as the Council's Director General. The Secretariat is restructured and Eva Bulas is appointed as ICoD's General Manager (February).
- The ICoD Secretariat continues to operate remotely since closing its physical office in August 2020, with all daily operations and tasks being handled primarily online.
- International Design Day theme for 2023 is *Peace. Love. Design!* The theme not only marks the Council's 60th Anniversary but also takes its cue from the activism of the 1960s, encouraging designers worldwide to explore issues of environmentalism, social equity, collective movements and radical change.
- Former ICoD Managing Director Ana Masut is awarded Lifetime Friend status for her foundational work at the International Council of Design.
- The *Professional Code of Conduct for Designers* is translated in Turkish and is now available in Arabic, English, Japanese, Polish, Spanish, Lithuanian and Turkish.
- On 27 April, the ICoD celebrates its 60th anniversary of its founding and collaborates with the University of Brighton Archives to spotlight the Icograda Archive and the organisation's founding history by sharing photos and historical details on social media.
- Marnie Guglielmi-Vitullo is appointed as ICoD's General Manager (September).
- In response to designers affected by the war in Ukraine, the Council launched a resource page, created by European ICoD Members, to provide resources and guidance to assist Ukrainian designers displaced by the war.
- ICoD revitalises its existing global collaboration platform by rebranding it as the Iridescent Network to highlight its importance as a space for fostering collaboration and innovation among designers worldwide.



2024

- In February the TASA-ICoD International Design Education Laboratory (EduLab) is established through an agreement between the Council and Tsinghua University, China, providing students and educators opportunities to experiment and delve into the social, economic, cultural, and environmental challenges anticipated by 2050.
- The *Professional Code of Conduct for Designers* is translated in Portuguese – its seventh translation. These translations have significantly broadened the reach of ICoD’s ethical guidelines, promoting responsible design practices in regions with diverse linguistic backgrounds and reinforcing the Council’s dedication to inclusivity.
- ICoD celebrates International Design Day 2024 with the theme *Is it kind?* with activities led by the Lithuanian Design Association (LDA). The theme questions the way design could transform current systems into possibilities to design with kindness, ensuring a kinder future for all. On 27 April 2024, LDA hosts an in-person workshop and conference in Vilnius, Lithuania. The conference — stream online on the ICoD YouTube Channel — invite speakers from outside of the design profession to provide their take on building kindness into design practice.
- From 17-18 October ICoD hosts an ICoD Education Platform Meeting and first TASA-ICoD International Conference on *Evolving Design Education Curricula*, in Qingdao, China.
- During the Extraordinary General Meeting (EGM) on 19 October 2024, Members approved governance revisions to the Articles of Incorporation of the Council. The number of Board members elected by the Assembly is reduced from 10 to 5 individuals. The position of President-Elect is eliminated, and the designation ‘Vice President’ is replaced with ‘Board Member’. The former term ‘co-option’ is replaced with appointment of ‘non-executive’ Board positions. Physical Board Meetings can now also be alternated with virtual meetings.
- The 30th General Assembly of the Council takes place on 19 October at Tsinghua (Qingdao) Academy of Arts and Science Innovation Research (TASA), a research campus of ICoD Member Tsinghua University, in Qingdao, China. Voting members of the Council passes a number of amendments to the Articles and Bylaws to align with the EGM’s decisions from the previous day, and elects its 30th Executive Board, among others.

EXECUTIVE BOARD
2024–2026

- Melike Taşcıoğlu Vaughan, Türkiye, President
- Ting Xu, China, Past President
- Anssi Kähärä, Finland, Secretary General
- Jonas Liugaila, Lithuania, Treasurer
- Qin Du, China, Board Member
- Katalina Silva, Mexico, Non-Executive Board Member
- Bennett Peji, USA, Non-Executive Board Member
- Kyle Rath, South Africa, Non-Executive Board Member

- Don Ryun Chang (former President, 2007-2009) receives the ICoD President’s Award 2024 for his outstanding service to the Council and the welfare of the greater design community.
- Sadik Karamustafa (Turkey) and Anne Nurfarina (Indonesia) receive the ICoD Education Award 2024 for their outstanding contributions to design education and the development of the profession.
- The 2004 ICoD Achievement Award recipients are Chao Zhao (China) and Peter Childs (UK) in recognition of outstanding and consistent achievement in the practice, education or promotion of design.
- During the 2022-2024 term the Council’s membership number accounted for 85 Members (Professional, Promotional, Education and Corresponding Entities) from 45 countries.

2025

- Launch of the ICoD Industry Friends programme, a non-voting Member category, seeking like-minded organisations, government agencies, foundations, and ethical businesses that share our ideals, values, and objectives.
- ICoD celebrates International Design Day 2025 with the theme *Outlandish optimism*, with activities led by the Polish Association of Designers.
- ICoD Regional Meeting Europe, themed *The Next Code of Conduct*, takes place in Ljubljana on 6 June 2025, co-organised with the Brumen Foundation and Design Federation OÜ, and hosted in partnership with the European Design Festival. The RM agenda focussed on setting standards for the ICoD Code of Conduct and AI to address the role of design in understanding the complex relationships between AI and humans, the environment, cities and all forms of life. The RM includes a workshop and publication of *The Cards of Conduct*, published as an official ICoD product.
- ICoD expands its international impact through a growing roster of Endorsed Events and the Member Event Seal programme. The ICoD Event seal confirms that the body organising the event has pledged to follow international standards for best practice.
- In October the Board publishes a call for Expressions of Interest to host the ICoD Secretariat in a new location for a period of 10 years.

